

# Backbone Talk™

## Integrated Studio/Remote Broadcast Phone System

- Engage your Talk/News/Sports listeners professionally
- No phone lines, equipment, or capital expense
- Your own phone number in any city, or toll-free
- Truly mobile, take your phone system anywhere
- Screener and Talent can be in remote locations
- Crank Line™ digital off-air call recording
- For Studio Quality lines, add Backbone Co-Host™



Backbone Networks announces the most versatile, powerful telephone system developed specifically for professional **Talk/News/Sports** stations using our Backbone Radio platform. This cloud-based phone suite gives you the freedom to broadcast live from virtually anywhere and stay connected with your listeners in the middle of the action.

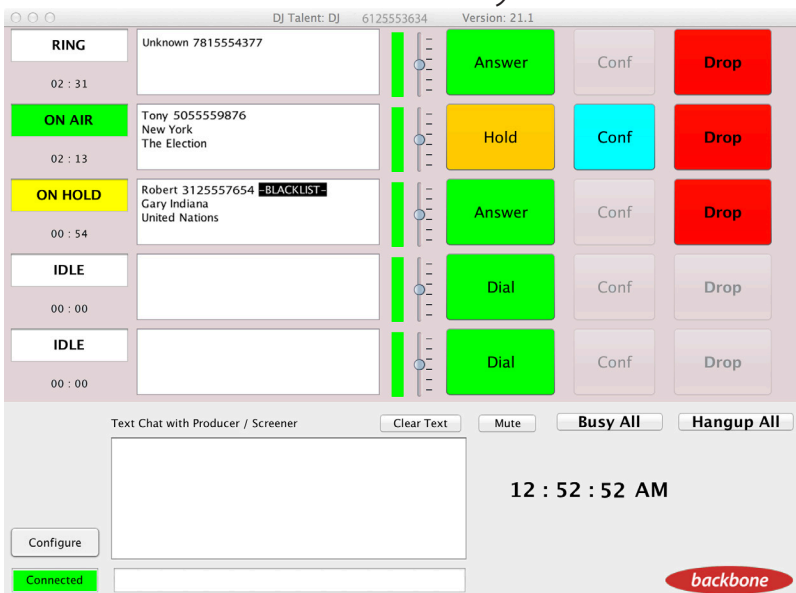
### Call Screener Interface — Anywhere



### Features

- No cumbersome handsets or rack frames
  - Operates right on your computer and into your board
- Broadcast and take or make calls -- from anywhere
  - Requires no phone lines, just Internet connectivity
- Simple, intuitive, color-coded interface
- Integrates with Backbone Radio broadcast automation
- Can be used with or without call screener
  - Screener can be local, near talent/host, or in any city
- Up to ten (10) simultaneous call-in lines, configurable
- Studio Quality remote co-host/guest lines (optional)
- Caller ID, remembers previous callers by name, city
  - Also remembers and tags "blacklist" nuisance callers
- Any or all on-air calls can be conferenced together
- Calls can be accepted, rejected or put on-air by screener
- Private *chat line* between screener and talent/host
- Indicator verifies screener and host are *Connected*
- Individual level controls for each caller
- Separate audio control for screener to monitor calls
- Customizable audio greeting message to callers
- Forwards text messages to an email account or phone
- Delivers digital voicemails to automation (*Crank Line™*)

### Talent/Host Interface — Anywhere



BT0416C © 2016 Backbone Networks Corporation  
290 Turnpike Rd #5-321, Westborough, MA 01581 USA  
backbone.com info@backbone.com  
Tel: +1 844-422-2526 @backbonenetwork